



ACADEMIC RESEARCH CONFERENCES



LACC-ARC 2024

**XVIII INTERNATIONAL CONFERENCE ON APPLIED
RESEARCH IN ENGINEERING , TECHNOLOGY AND
MANAGEMENT (ICARETM)**

IN ASSOCIATION WITH

**LONDON AMERICAN CITY COLLEGE (LACC) -
DUBAI, UAE.**

PUBLISHING PARTNER

**INTERDISCIPLINARY JOURNAL OF MANAGEMENT
STUDIES**

(SCOPUS AND WEB OF SCIENCE)

Event Date: 25th-26th January, 2024

Location: Dubai/Sharjah, UAE

Mode: Hybrid

Venue: London American City College,

UAE Contact: arc2024@acrpublish.com

www.arcconferences.com

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IN ASSOCIATION WITH
LONDON AMERICAN CITY COLLEGE (LACC) -
DUBAI, UAE.

THEME: "APPLIED RESEARCH IN ENGINEERING, TECHNOLOGY AND
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DATE: 25TH-26TH JANUARY, 2024



ABOUT ARC

Academic Research Conference is a premier forum for the presentation of new advances and research results in the fields of theoretical, Applied Research on Engineering, Technology, Science, Business, and Management. This highly exciting and challenging international Conference is intended to be a forum, discussion, and networking place for academics, researchers, professionals, administrators, educational leaders, policymakers, industry representatives, advanced students, and others. The conference will bring together leading researchers, academicians, and scholars in the domain of interest from around the world. Reports on Issues Related to the conference topics.

ABOUT LONDON AMERICAN COLLEGE:

London American City College (LACC) is the only higher educational institution in the United Arab Emirates (UAE) is Accredited by the International Accreditation Council for Business Education (IACBE), the European Council for Business Education (ECBE), and the Accreditation Service for International Schools, Colleges, and Universities (ASIC), England with the distinctive status of "A Premier Institution". LACC is also an Educational member of the Accreditation Council for Business Schools and Programs (ACBSP), The USA has affirmed its commitment to excellence in business education. For maintaining a superior scholastic standard in teaching and excellence in research, the LACC has won the European Gold Award and the BiZZ award a couple of times. London American City College (LACC) is the first of its kind established in the UAE as it is the only educational institution of higher learning that offers fully accredited and internationally recognized American qualifications (Bachelor's and Master's degrees) to the student community. It is a world-class educational institution of higher learning. Its fundamental values and unique purposes are individual student success and career development and to provide a unique and excellent international learning environment to students from all walks of life with diverse backgrounds, interests, and abilities.

LACC has campuses in Fujairah, and Sharjah and has learning/business centers across UAE. LACC has lecture rooms equipped with modern teaching facilities and visual aids. LACC has a superb library and a learning resources center. LACC has information and communication technology with access to the Internet and teleconferencing. The learning environment in our classrooms is truly international.

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EMINENT SPEAKERS



**DR. SRIMANTOORAO. S.
APPADOO**

Professor & Head
University of Manitoba, Canada



DR. EASWARAMOORTHY

Principal & Provost
Amity Global Institute, Singapore



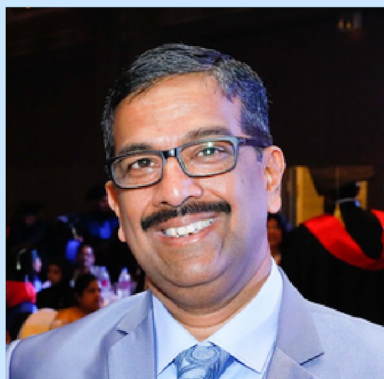
DR. RITWIJ BHOWMIK

Associate Professor
IIT Kanpur, Kanpur. India



DR. HAMID REZA IRANI

Associate Professor ,
College of Farabi,
University of Tehran, Iran.
Director, Interdisciplinary Journal of
Management Studies



DR. KAUP MOHAMED

Vice Chancellor,
London American University College
Lusaka, Zambia
Dean & Managing Director,
London American City College - UAE



DR. K RAVICHANDRAN

Former Professor
NYIT- UAE

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CALL FOR PAPERS:

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Engineering and Technology: (All sub-disciplines of the below mentioned area)

- | | | |
|---------------------------|--------------------------|-------------------------------|
| ✓ Artificial intelligence | ✓ Machine learning | ✓ Communication and Computing |
| ✓ Cloud Computing | ✓ Sustainable Innovation | ✓ Operation management |
| ✓ Business intelligence | ✓ Business 5.0 | ✓ Industrial Engineering |
| ✓ Optimization | ✓ Data analytics | ✓ Climate Change |
| ✓ Deep learning | ✓ Internet of Things | ✓ Big data |
| ✓ Digital Ecosystem | ✓ Technology Management | ✓ Meta verse |
| ✓ Mechatronics systems | ✓ Public policies | |

Economics, Finance, Business & Management: (All sub-disciplines of the below mentioned area)

Economics, Finance, Human Resources, Management Information Systems, Marketing, Strategic Management, Operations Research and Branding. Other all topics related to Engineering and Management

IMPORTANT DATES:

Last Date for Full Paper Submission
Early Bird Registration before
Conference Schedule Release
Conference Dates

: 30th Nov, 2023
: **15th Nov, 2023**
: 20th Jan, 2024
: 25th-26th Jan 2024

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PUBLICATION OPPORTUNITIES:

All accepted papers based on quality and free of plagiarism efforts will have an opportunity for publication in Scopus & ABDC Indexed Journals if desired by the contributors. Acceptance rate is 5%. The Authors will be asked to submit a revised and expanded version of the paper after the completion of the conference. Submitted papers must not be under consideration by any other journal or publication.

SCOPUS JOURNALS:

- ✓ **International Journal of System Assurance Engineering and Management**
- ((Special Issue) (Scopus and WOS)-No Publication fee)
- ✓ **Interdisciplinary Journal of Management Studies** - ((Special Issue)
(Scopus and WOS)-No Publication fee)
- ✓ **Strategic Change** - ((Scopus and WOS)-No Publication fee)
- ✓ **Journal of Enterprising Communities** - ((Scopus and WOS)-No Publication fee)

ABDC JOURNALS:

- ✓ **Empirical Economics Letters**-(APC charges Apply)
- ✓ **Australian Journal of Business and Management Research (AJBMR)**-(APC charges Apply)

ENGINEERING JOURNALS

- ✓ **International Journal of Vehicle Performance**
- ✓ **International Journal of Information Technology and Web Engineering (IJITWE)**
- ✓ **Journal of Applied Science and Engineering (APC USD 100)**
- ✓ **Industrial Engineering and Management Systems (IEMS)(APC USD 200)**
- ✓ **Civil Engineering and Architecture (APC USD 480)**
- ✓ **Journal of Computer Science (APC USD 600)**
- ✓ **Energy Engineering (APC USD 600)**
- ✓ **ICTACT Journals on Communication Technology**
- ✓ **ICTACT Journals on Image and Video Processing**
- ✓ **ICTACT Journals on Soft Computing**
- ✓ **ICTACT Journals on Microelectronics**

For tour and further details, please visit the conference web page
<http://www.arcconferences.com>

ADVISORY BOARD MEMBERS:

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- Dr. K. Ravichandran, India.
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- Dr. Pranchi Singe, India.

CONTACT CHAIR:**MR. JEY YOGANAND,**

Executive Director,
Academic Research Conferences,
Mobile: 91- 9443167895.
Email : jey@acrpublish.com

**CONFERENCE VENUE: LONDON AMERICAN
CITY COLLEGE, UAE**

REGISTRATION FEES:***Early bird registration Before 15th Nov 2023***

Participants	Indian	International
Registration fee	Rs. 15,000	\$ 250

Registration fee From 16th Nov 2023

Participants	Indian	International
Registration fee	Rs. 20,000	\$ 300

Fee includes:

Conference registration fee, Conference proceedings, Conference Lunch and snacks,
Conference Certificate.

Articles must be sent to: arc2024@acrpublish.com

For Assistance and Information Contact

C. Jey Yoganand

Email: jey@acrpublish.com, arc2024@acrpublish.com

Mobile: +91 9443167895, 9843267895

Thank you

Team ARC